



AI-powered real-time trading insights

Company info  
<http://bettertrader.co>

A close-up photograph of a person's hand, wearing a dark long-sleeved shirt, pointing with their index finger at a document on a desk. A pen lies on the desk near the hand. The background is blurred, showing some lights and a desk lamp.


# What we do?

As a day trader - you have a constant flow of new information. Most of it is noise and only a part of it are signals with actual value.

You need to ignore the noise.

Not only does BetterTrader mask out the noise for you, it helps you react in time to the signals that actually matter.

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A close-up, slightly blurred image of a laptop screen. The screen shows a financial dashboard. At the top, there's a line chart with a blue line and several data points. Below the chart, there's a pie chart with green and blue segments. The text 'AI-powered real-time trading insights' is overlaid on the top left of the screen. The laptop's keyboard is visible at the bottom right.

AI-powered real-time trading insights

It's as if you have a full  
team of super experienced  
analysts working around  
the clock!

# The problem

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Time is a key element in trading.

Each second wasted on distractions can result in money lost.

Traders lack the ability to analyze the market in real time. A lot of new information streams into the markets all the time, digesting this information is difficult for a human.

The markets react based on new information and traders do not have the ability to absorb, analyze and recognize what is a real signal and what is just noise.

AI can process a huge amount of data in a short period and generate ideas. The barrier for day traders is that development of AI infrastructure is extremely expensive.

Most traders are not aware of the existence and do not use the most advanced technology. In most cases, AI is available only inside hedge funds and banks' trading rooms for internal use and it is not accessible to the public.

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A close-up photograph of a person's hand, wearing a dark sleeve, pointing with their index finger at a document. A pen lies on the document nearby. The background is blurred, showing bokeh light effects.

# The solution

## AI-powered information platform

An analysis tool that interprets market data into accurate trading decisions in real-time.

[HOW IT WORKS] Harnessing the power of Artificial intelligence for trading signals.

[Example] “8 out of 10 times, S&P500 moved up following similar releases.”

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## AI and BetterTrader

Turning data into information, and information into trade ideas.

The main goal of BetterTrader is to reveal the most relevant trade ideas and new opportunities on the market. BetterTrader AI algorithms monitor a variety of news and data sources across the world in real-time.

The data from various sources is fed into a central server, where it is analyzed by our AI engine for patterns, relationships and opportunities. The research agent server automatically detects the significance of the revealed trade idea and pushes it to the platform interface.

BetterTrader's system continuously learns events releases and market reactions, including which events and which insights cause meaningful movements in the market and which are just noise.

One of the most significant abilities is to deliver a clear and informative insight to traders when several events are releases at once. That helps the trader react with confidence.

*BetterTrader system can compete with the top teams of analysts in the field of timing, accuracy and intelligence by harnessing the power of artificial intelligence.*



*"No man is better than a machine, and no machine is better than a man with a machine."*

*Paul Tudor Jones*

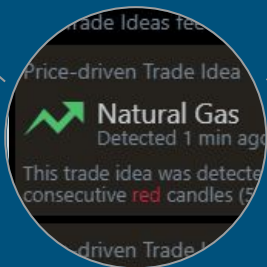


# Enable Yourself to do More



## Stay updated

Get updates of new information that could affect the markets.



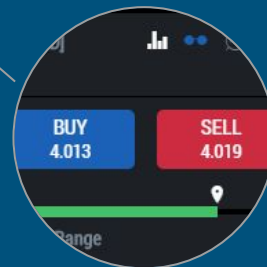
## Notify

Get instant notifications once a trade idea is detected, based on market reaction in similar situations.



## Analyze

Get real-time analysis, including all the statistics you need to make the right trading decision.



## Trade

Initiate the trade from within the app with your own broker.



## Track

Track your trade performance with a personalized tracker and get updates of new information that could affect your trade.

# What we have

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## Proprietary technology:

Developed an AI-based pattern-recognition and analyzing system.

## Platforms:

iOS, Android  
and Desktop

## Users & Clients

Retail and professional traders in major markets from USA, Europe, Asia to Latin America

## Partnerships:





## The Toolbox

BetterTrader includes a comprehensive toolbox for any trader to use on a daily basis with the BetterTrader products.

Below are the main functionalities that are available on BetterTrader platform.

### The main features in the system are:

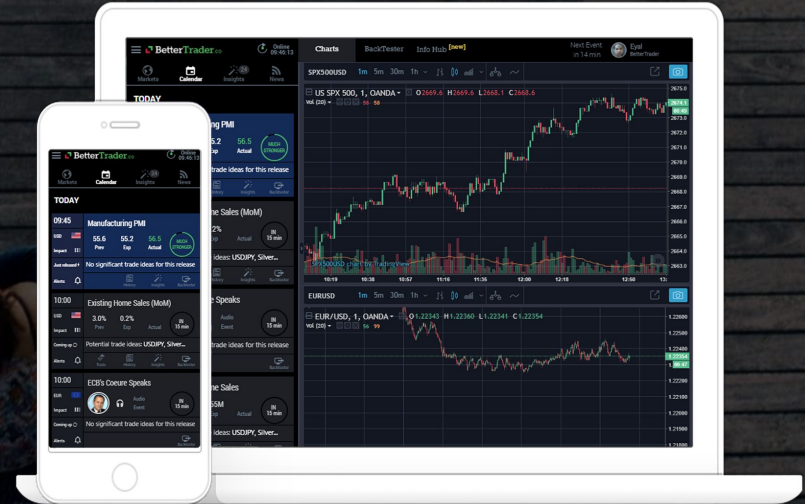
FEATURE #1: AI Macro Coverage

FEATURE #2: Trade Ideas

FEATURE #3: The BackTester

FEATURE #4: Voice Assistant

FEATURE #5: Smart Notifications



## FEATURE #1: AI Macro Coverage

BetterTrader developed a unique method to analyze economic events backed by statistical tools and an artificial intelligent system.

For every economic release the system calculates the surprise level and presents a visually simple indication of its magnitude. Traders can understand, not only if the release is presently considered strong, but also its magnitude in comparison to the past.

Economic releases include:

- The release itself
- Magnitude of surprise
- Perspective insights
- Most correlated markets
- Trade ideas
- Unique alerts


### VALUE

- Faster information based decisions
- Actionable information
- Unbiased analysis
- Quality risk management

17:30

Natural Gas Storage

USD



Impact

!!!

91B

Prev

102B

Exp

96B

Actual


A BIT STRONGER!

Just released

▲

Trade ideas: Silver

Alerts



Trades

History


Insights

Next Event

18:00

Cushing Crude Oil Inventories

USD



Impact

!!!

-1.123M

Usually No Exp

Prev

Exp

Actual


IN 26 min

Coming up

○

Potential trade ideas: Gold, USDCAD...

Alerts



Trades


History

Insights

18:00

Crude Oil Inventories

USD



Impact

!!!

5.778M

Prev

2.214M

Exp

Actual


IN 26 min

Coming up

○

Potential trade ideas: EURUSD, Gold...

Alerts



Trades

History

Insights



## FEATURE #2: Trade Ideas

The AI Backtester agent calculates the statistical probability of possible scenarios using the backtesting technology. Once a trade idea is detected, it is sent to the client via the mobile app and the web notifications.

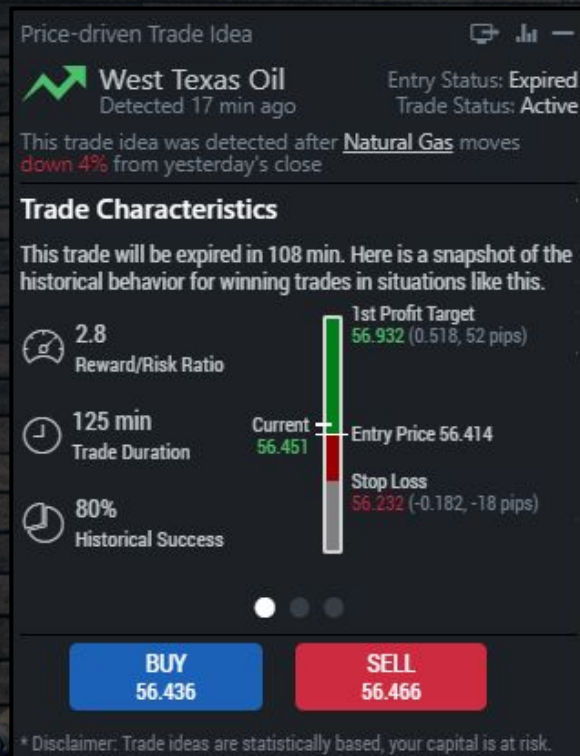
Each trade idea that the system detects includes a set of supplementary statistical information.

Trade ideas include:

- Direction: Buy or Sell
- Historical success rate
- Entry Price, Profit Target and Stop loss
- Duration: what is the expected duration of the trade
- General characteristics of the trigger: what caused this trade idea.

### VALUE

- Actionable information
- Statistical analysis
- Reasonable expectation
- Real-time risk assessments



## FEATURE #3: The BackTester

The BackTester is a very powerful tool that allows traders to see by themselves the markets reaction in similar situations. Traders are exposed to insights that otherwise would have taken them years to learn. It's like a navigation system, you can be new to a city but drive as if you planned the streets yourself.

The trade ideas give a glance of the market, the BackTester shows the big picture.

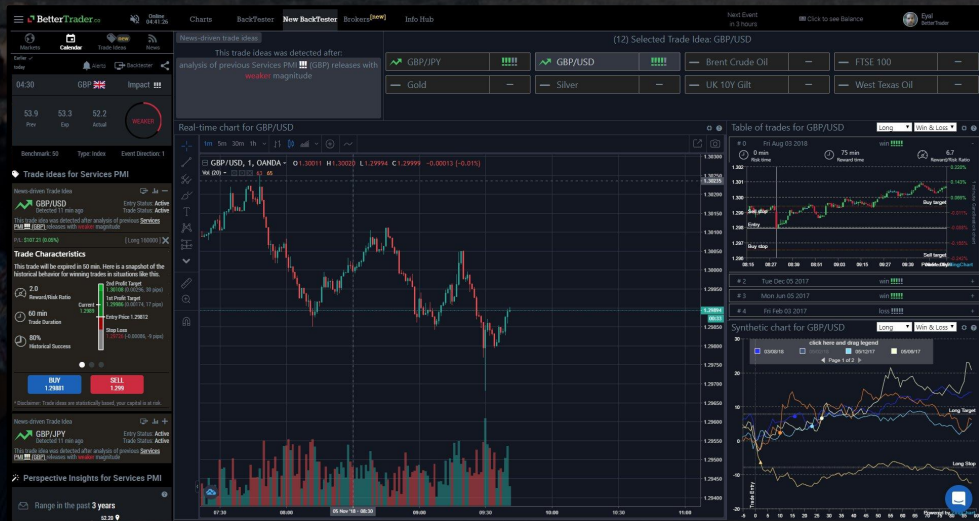
Traders need to see the big picture in order to truly understand markets, with the BackTester it all becomes possible with 1 single click.

What you can do with the BackTester:

1. Simulate situations and prepare for trading economic events.
2. Get snapshots of the markets reaction to any trade idea that was detected.

## VALUE

- Get the knowledge in real time
- Preparation - on demand
- Certainty and confidence
- Comprehensive 1-click view





## FEATURE #4: Voice Assistant

The IMPORTANT data in real-time, by voice.

Our screeners monitor variety of news sources, twitter feeds, economic events and market movements. An algorithm ranks and prioritizes the information and the voice assistant (Jay Adward) only speaks when necessary in order to give a heads up of the important data.

Voice Assistant includes:

- Key economic releases
- Significant market movements
- Trade ideas
- Twitter - most relevant tweet
- Smart reminders

### VALUE

- Instant awareness
- Time efficiency
- Fast reaction



## FEATURE #5: Smart Notifications

Tracking the market is an exhausting process for traders. The market tends to do 80% of its movement in 20% of the time.

BetterTrader developed a full set of smart notifications system which is not available anywhere in the market. The main idea behind it is that traders are not in front of the screens all day long but they still need to be notified once opportunities appear as well as monitor open positions.

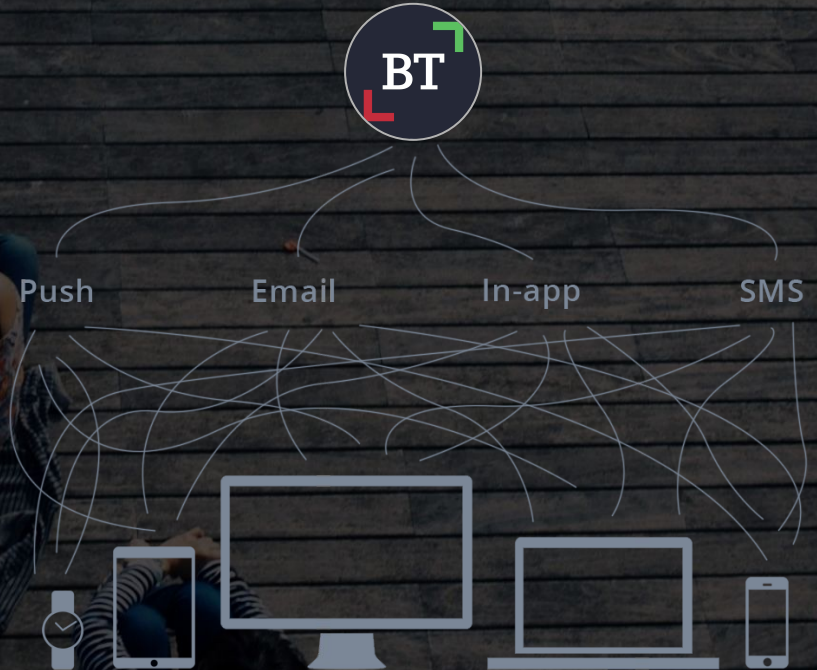
It's like a 24 hour service that stays on alert all the time looking over the markets for you. Once something interesting happens, it lets you know.

Smart notifications include:

- Marker Sense
- Market WakeUp
- Smart reminders
- Key economic releases
- Potential trade ideas

## VALUE

- Stay updated
- Reducing pressure
- Trading opportunities





# Trading Solutions

Trading  
No Trading ability



Info & AI Analysis



Trading

Applied technology  
Only information





# Key Values for Traders

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Declutter information

Improve response time

Deeper understanding in real time

Stay updated



# Thank you



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Company info  
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